



Diane Méry

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As an **Art Director in Graphic Design** in Paris, I work with all types of brands, **from their creation to their digital/print communication**. In parallel, I make **immersive** and **interactive design**.

Holding a **Master's degree in Art Direction in Visual Communication**, a **Master's degree in Marketing** and a **Bachelor's degree in Fine Arts**, I incorporate my visual culture into the projects I work for, as well as their marketing dimension.

SKILLS **VISUAL COMMUNICATION** : Artistic Direction · Visual identity · Motion design · UX/UI · Advertising · Layout · Immersive design · Interactive design
MANAGEMENT : Marketing strategy · Project management · Team supervision
SOFTWARES : Adobe Suite · Figma · Canva · Keynote/Powerpoint · TouchDesigner · Cinema 4D · p5.js · HTML/CSS
LANGUAGES : French, mother tongue · English, professional proficiency (B2 Level)

PROFESSIONAL EXPERIENCES

FREELANCE GRAPHIC DESIGNER Since 2017

Acmai / Guerlain / Casamaas / Luz Collections / Le choix de l'école...
Artistic Direction · Branding · Web Design · Emailing · Organic posts on social networks · Presentations templates · Booklets · Posters

SUPERBOLT · Franco-American Marketing Digital Agency 2020 - 2023

Permanent contract - Graphic Designer, Manager of the French Creative team
Malin+Goetz / Happiest Baby / Irene Forte / Wolf Project / Verlas / Aurate / Callaly / Natura
Creative strategy · Paid socials · Newsletters · Landing pages · Displays · Management · Team spirit

PARTIES PRENANTES · Corporate Communication Consultancy Agency 2019 - 2020

Work/Study training program - Graphic Designer
Ministère du Travail / Haute Autorité de Santé / Santé Publique France / La médecine thermique / MSA / CCCA-BTP
Development of brand guidelines for campaigns · Posters · Mini-magazines · Booklets · Methodological guides · Infographics · Displays · Presentations templates

MV DESIGN · Retail and Design Agency 2018

Internship - Graphic Designer
Bienvenue à la ferme / Générale d'optique / Autogrill / Total / Anoralp
Visual identities · Brand guidelines · Signages · Wall illustrations · Moodboards · Presentations

DRAGON ROUGE · Design Agency 2014 - 2015

Internship - Project Manager Assistant - Consumer Branding, Prospective and Innovation
Nestlé Waters (Vittel et Contrex) / Le Petit Marseillais
Concepts for new products via ad hoc studies and workshops with the brands · Analysis of societal data · Updating of the brands trends database

NATIONAL GEOGRAPHIC · London flagship 2013 - 2014

Fixed-term contract - Sales employee
Selling · General stock duties · Data input for customer loyalty database · Representative of NG at WildPhotos exhibition

EDUCATION

INTUIT.LAB, SCHOOL OF DESIGN & CREATIVE STRATEGY 2015 - 2020

Master II Art Direction in Visual Communication - Work/Study training program in M2
Artistic Direction · Visual Identity · Advertising · Layout · UX/UI

IÉSEG, SCHOOL OF MANAGEMENT 2009 - 2015

Master II Management - Specialization in Marketing
Marketing Strategy · Digital Marketing · Management

LA SORBONNE, PARIS 1 2011 - 2014

Bachelor Fine Arts - Distance Education Program - CNED
Art History · Art Philosophy · Fine Arts

GENERAL BACCALAUREATE - Science · Specialization in Fine Arts 2009

HOBBIES Photography, Drawing, Piano, Cultural and Scientific interest
Cycling, Diving